



# UN Women X NIFT

## Join the Young Student Designer Fellowship!

Are you driven by sustainable design and committed to preserving India's rich craft heritage? Here's your chance to make a real difference!

In collaboration with UN Women and the Ministry of Textiles, NIFT is excited to launch the **Young Student Designers Fellowship**. This unique fellowship offers a platform to document and innovate sustainable practices in block printing, support women artisans, and create impactful, eco-conscious design solutions.

### **Fellowship Overview:**

The fellowship is organized into two categories, allowing participants to immerse themselves in sustainable block printing practices through documentation and design development. Selected participants will benefit from mentorship, collaboration, and national recognition.

**This fellowship is only for NIFT students. The project is to be completed and delivered by 15<sup>th</sup> December 2024**

Here's how you can be part of this impactful initiative:

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The proposed fellowship program aims to address the issues pertaining to water sustainability in the following six clusters:

- Gujarat- Ajrakhpur
- Madhya Pradesh- Bagh
- Rajasthan- Sanganer
- Rajasthan- Jodhpur
- Andhra Pradesh- Machilipatnam
- Uttar Pradesh- Pilkhuwa

### **Documentation by Fashion Communication Students of Semester VII (Including the students from other departments having FC IDM)**

- **Participants:** 11 teams (22 NIFT students, working in pairs)
- **Role:** Capture and document the unique artistry of block printing and sustainable practices used by artisans within specific craft clusters.

- **Objective:**
  - Develop a 4-5 minute documentary focusing on the craft process, artisans' sustainable techniques, especially water conservation, and any eco-friendly practices they have developed.
  - This documentation will highlight the impact of sustainable block printing and create a resource for educating and promoting these methods.
- **Timeline:**
  - **Concept and Preparation:** 1 week
  - **Fieldwork and Filming:** 3 days
  - **Editing and Submission:** 3 days
- **Incentives and Awards:**
  - Each selected group of student will receive a stipend of INR 50,000 for their expenses on travel, boarding and lodging.
  - The best video will be awarded a prize of INR 50,000.
  - In case of a tie, the award amount will be equally distributed among winners.
- **Deliverable Format:**
  - 16:9 aspect ratio, HD quality, suitable for educational and promotional use, raw files
  - 100 High Definition photographs
- **Jury Panel & Shortlisting Process:**
  - A panel of experts, including NIFT faculty and industry professionals, will review all submissions and select the top videos based on creativity, documentation quality, and the portrayal of sustainable practices.
  - Shortlisted videos will be promoted across platforms and shared with stakeholders, giving participants national visibility.

**Impact:** Share and preserve the practices of block printing artisans, while promoting sustainable practices in traditional crafts.

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**How to apply:**

**Send the following at [UNfellowship@nift.ac.in](mailto:UNfellowship@nift.ac.in)**

1. Your CV
2. A portfolio of 10 best selected photographs from the craft cluster to give evidence of your photography skills
3. 1 or 2 reels / videos of not more than 2 minutes duration
4. Name and contact number of one faculty for reference
5. Your name, phone number and email id

**Last Date for applying for fellowship is 13<sup>th</sup> November 2024**

**Selection Process:** A jury comprising of representatives from UN women, Ministry of Textiles and NIFT Faculty will select the final 20 students for the fellowship. The finalists will be given detailed brief to proceed further.